



FILM IN GEORGIA

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Your Eastern European Filming Destination

### 20-25% Cash Back

“Film in Georgia” is a newly launched film industry incentive program offering a 20% cash rebate on qualified expenses incurred in Georgia. The program aims to support the development of Georgia’s film industry.

An additional rebate of up to 5% is available if a production promotes Georgia as a destination by meeting the program’s “Cultural Test.”

### Eligibility Criteria for 20% Cash Back

- ◀ International and local productions must be registered as legal entities in Georgia.
- ◀ Projects must lead to the production of a feature film, TV film, TV series or mini-series (pilot episodes are eligible), animation, documentary film, commercial, reality show, or music video.
- ◀ At least 50% of the total production budget should be should be mobilized at the time of application.

### Additional Rebates

**The applicant who has benefited from the state program “Film in Georgia, has completed feature film, series/mini series, documentary or animation and publicly released it, has a right to qualify for an additional 2-5% rebate if the production meets the following cultural test:**

**1%** information on the filmmaking experience in Georgia has been shared with the audience

- ◀ The final credits of the film should include “Film in Georgia” program logo and the following text in English: “The project is supported by the state program “Film in Georgia””

**1%** The production employs Georgian citizens in at least one of the following categories:

- ◀ Lead actress or actor (first three positions in credits)
- ◀ Director (first two positions in credits)
- ◀ Screenwriter (first two positions in credits)
- ◀ Composer (first two positions in credits)
- ◀ Two supporting actresses or actors (first ten positions in credits)
- ◀ At least three Heads of Departments (DP, first position in credits), Producer (first ten positions in credits), Production Designer (first ten positions in credits), Costume Designer (first ten positions in credits), Line Producer (first ten positions in credits).

**1%** Use of one of the following Georgian elements in the production:

- ◀ Depiction of Georgia as a location (identified via on-screen title or other indication)
- ◀ Story is based on a Georgian work of literature or historical event or a character’s life
- ◀ Depiction of national landmarks commonly associated with Georgia such as:
  - ◀ UNESCO cultural heritage sites (and candidate sites)
  - ◀ Landmarks from the approved list (40 sites)
  - ◀ The Georgian flag or Georgian alphabet visible on-screen for at least two seconds

**1%** At least 50.000 GEL (around USD 25.000) spent on post production in Georgia

**1%** Distribution of final products in at least two EU member countries, the US, Canada, or India; or participation in the main competition of an FIAPF-accredited film festival, the Sundance Film Festival or an AMPAS or BAFTA nomination.

### Production Assistance

To streamline the production process, Government of Georgia will help productions with the following services:

- ◀ Location scouting
- ◀ Assistance in acquiring permits issued by state institutions
- ◀ Coordination and communication with various stakeholders

### Cash Rebate Scheme

Minimum Expenditures by Category

20% cash rebate on qualified expenses incurred in Georgia

Products Eligible for Cash Rebate and Minimum Requirements	Min. Local Expenditures	Audience Coverage Requirements (any type of agreement)
Feature Film	GEL 500.000 / ~USD 200.000	N/A
Series, mini series (including pilots)		In at least 1 country outside Georgia
Documentary	GEL 300.000 / ~USD 120.000	N/A
Animated Film		N/A
Commercials		In at least 1 country outside Georgia
Reality Show		In at least 1 country outside Georgia
Music Video		In at least 1 country outside Georgia

### Qualified Expenses

*\* Limit of co-financing, % of total qualified expenses budget*

- ◀ Rental of audio-visual equipment in Georgia
- ◀ Rental of wardrobe/costumes (15%)\*
- ◀ Hair and make-up services
- ◀ Rental of props and set dressing
- ◀ Rental of generators
- ◀ Rental of grip equipment and accessories (15%)\*
- ◀ Rental of lighting equipment and accessories (15%)\*

- < Rental of sound stages, studios, rehearsal rooms, manufactories (property-room, joinery), workshops, sports storage spaces, theatre stages, and event halls
- < Rental of office space, office furniture, and office equipment
- < Rental of air and water transport in Georgia (15%)\*
- < Rental, training, feeding, and transportation of animals
- < Rental of water tanks and mobile toilets
- < Hiring of government employees and rental of state-owned resources (military, emergency services, fire department, security, etc.)
- < Rental of land transport, vehicles, and all special transport for film production
- < Security and urgent medical assistance services
- < Food and catering services on the territory of Georgia if it is in direct relation to the final project (15\*)
- < Professional services rendered in Georgia, such as insurance, banking, accounting and legal services. Also, if necessary, expenses incurred in determining the market price of the service provided
- < Special effects (SFX) services, specialists and equipment (10%)\*
- < Scuba diving, skydiving, hang-gliding equipment and instructors, mountain guide services, and all services related to their use in filmmaking
- < Laundry and dry-cleaning services
- < Rental of Filming locations and the cost of filming permissions
- < Cost of set design, construction, and decoration
- < Travel expenses in Georgia of administrative personal of the program beneficiary – in accordance with the legislation of Georgia (1%)\*
- < Accommodation for crew (15%)\*
- < Expenses of the cast and crew, including wages of personal working full- and half-time, remuneration of contractors (must be residents of Georgia), taxes paid to Georgia, and those hired under the legislation of

- Georgia and on the territory of Georgia (60%)\*
- < Remuneration for non-resident employees (director, actors, director of photography, production designer, costume designer, editor) (15%)\*
  - < Travel costs (only if Georgia) (5%)
  - < Fuel costs (in accordance with the rule established by the order N230 of April 18, 2011 of the Ministry of Finance of Georgia) (5%)\*
  - < Utility bills (1.5%)\*
  - < Telecommunication expenses (telephone, cell phone, internet, fax bills in Georgia) and rental of radios (walkie-talkies) (2%)
  - < Image editing
  - < Animation
  - < Visual effects (VFX) services
  - < Colour correction
  - < Music recording
  - < Voice recording studio rent
  - < Image rendering
  - < Rental of voice recording studios (voice recording for films)
  - < Translation and interpretation services
  - < Subtitling
  - < Film processing and printing costs (lab costs) borne in Georgia. The creation of & film related packages to distribution and sales companies (deliverables)
  - < Casting agency services
  - < Talent agency services (60%)

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## PROCEDURES – TIMELINE

